

## WISCONSIN FFA AG SALES CONTEST 2025

**Contestants:** Please select one product from the following product line to sell to the judge/potential customer outlined below. You (the contestant) must ask questions to determine which customer you have, you don't get to pre-determine the role the judge/customer plays. If you have questions, please email Heidi Johnson, ag sales contest superintendent, [hjohnson@insightfs.com](mailto:hjohnson@insightfs.com).

### **Product #1: FS InVision 5035P Seed Corn**

- Size and Price Per Unit: Each unit is 80,000 kernels
- Each unit/\$360 (Growth program of 48 units gets the grower \$1000 credit at FS retailer.)

**Company Website:**

<https://www.growmarkfs.com/Agronomy/GROWMARK-FS-Seed/FS-InVISION-DairySelect>

### **Product #2: Insight FS Classy Calf Starter**

**Company Website:** <https://www.insightfs.com/About-Insight-FS>

Insight FS Classy Calf Starter is a high-quality calf feed that offers flexibility for all types and sizes of operations.

- This calf feed comes in 3 different forms Pelleted, texturized, and whole corn to offer flexibility in handling and customer preference.
- This calf feed is also offered in different packaging bags, totes, and bulk. This provides option for all size farm and convenience in handling based on the customers operation.
- Classy calf is also available in 3 protein levels 18, 20 and 22% to match up with dairies calf milk replacer program.

### **Product #3: FS Diesalex Gold - Premium Diesel Fuel Additive**

**Company Website:** <https://www.fssystem.com/energy-catalog/product/dieselex-gold-diesel-fuel>

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**Fuel Additive Price per Unit (sold to customer):**

- **\$0.07/gallon over the cost of regular #2 Diesel Fuel**
- **Additive is injected into the fuel during delivery of the product**



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